

NEWS RELEASE

27 DOCTORS. THOUSANDS OF PATIENTS. ONE SYSTEM.

P & P Data Systems Gains Prestigious Toronto Clinic as Newest Customer

TORONTO, CANADA – April 23, 2008 – P & P Data Systems (www.p-pdata.com), a leading developer of paperless solutions for the medical industry, today announced Toronto's Bay Street Medical and Lockwood Diagnostic Clinic has successfully implemented P & P Data Systems' Electronic Medical Records Solution. The solution, already installed at clinical practices nationwide delivers many business and operational benefits to forward-thinking medical clinics and doctor's practices.

In increasing revenues, the solution:

- Allows doctors to see more patients without decreasing face-to-face encounter time
- Increases collections through improved management of data
- Optimizes procedures coding and therefore ensures manual keying errors are significantly reduced
- Promotes practice growth via commitment of office space previously devoted to paper records that can now be utilized for patient care activities
- Enhances revenues through its reporting functions that track patient follow-up

In reducing expenses, the solution:

- Minimizes transcription costs
- Reduces supply, storage and chart access costs related to the maintenance of paper records
- Increases employee productivity

In reducing risk, the solution:

- Improves quality of documentation
- Increases accuracy of shared information
- Maintains security and integrity of data
- Improves patient safety by checking for possible drug interactions

In improving quality, the solution:

- Increases access to patient information at the point of care
- Improves outcomes through patient health tracking and clinical alerts
- Speeds responses to patients and increases patient satisfaction
- Promotes proactive care management and increased collaboration among providers, including sharing of electronic medical records

“We looked long and hard for a single system with all the features and benefits we required,” said Lucio Mariani, President, Bay College Medical and Lockwood Diagnostic Clinic. “After careful evaluation of numerous systems, we settled on P & P Data’s solution which not only addresses our needs today but has the scale to grow as we continue to expand our practice. With 27 medical doctors on staff and tens of thousands of patients, we needed a single system to take care of all our needs.”

P & P’s Electronic Records Management Solution is one of the medical industry’s most advanced software solutions specifically designed to automate patient records and completely eliminate paper-flow. It is a powerful enterprise-grade engine that drives the process of managing patient care. It frees its users to focus on patient care and having immediate, paperless access to mission-critical information. In so doing it enhances best business practices in the medical community.

“We are delighted with the value we are delivering to Bay College Clinic,” said Moshe Pinhas, President, P & P Data Systems. “They really put the solution through its paces in determining its ability to satisfy their requirements. Once implemented, we took the time to train the clinic’s staff and were amazed at the speed at which they grasped the product.”

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About P & P Data Systems Inc

Established in Toronto in 1982, P & P Data Systems Inc’s early vision was to develop systems for physicians to improve and automate their billing processes. Today the company remains dedicated to serving the healthcare marketplace by developing systems that cater to every medical specialty. P & P provides highly skilled trainers and implementation specialists to lead clinic administrative staff into the new world of electronic recordkeeping. With P & P’s support, medical practices achieve their goals of enjoying a cost-effective system with advanced capabilities. These systems not only increase productivity but also deliver significant economies. For more information, please visit www.p-pdata.com

Contact:

John Sacke
Sacke & Associates Inc
johns@sackepr.com
416.493.5723 ext 201