

## ***NEWS RELEASE***

### **P & P DATA SYSTEMS SHOWCASES ITS CLINICAL INFORMATION SYSTEM (CIS) AT PRIMARY CARE TODAY**

#### **Join P & P For Exciting Demos Of Its Flagship Product**

**TORONTO, CANADA** – May 5, 2008 – P & P Data Systems ([www.p-pdata.com](http://www.p-pdata.com)), a leading developer of paperless solutions for the medical industry, is exhibiting at Primary Care Today ([www.primarycareday.ca](http://www.primarycareday.ca)), the industry's leading trade show at the International Trade Centre at 6900 Airport Road, Toronto in booth 706.

Exhibit hours are as follows:

Thursday May 8: 7:30am to 3:30pm

Friday May 9: 7:30am to 3:30pm

Saturday May 10: 7:30am to 3:30pm

The company is showcasing its flagship product – Clinical Information System (CIS). CIS is a turnkey solution that provides essential management functions like registration, billing and scheduling; and all the sophistication to operate in a completely paperless environment with EMR, prescription and drug interaction, diagnostic results, integration from laboratories, medical imaging departments and referrals. CIS supports clinics province-wide, specializing in primary care, optometry, chiropractics, physiotherapy, internal medicine, dermatology and a wide variety of other specialties.

“This show is traditionally a strong show for us,” said Moshe Pinhas, President, P & P Data Systems. “CIS and our other products are rapidly gaining traction in the marketplace thanks to some new updates that are very much in demand by both new and existing customers. This year has been a stellar one for us so far and we’re looking forward to a successful show.

P & P’s Clinic Information System, is one of the medical industry’s most advanced software solutions specifically designed to automate patient records and completely eliminate paper-flow. CIS is a powerful enterprise-grade engine that drives the process of managing patient care. It frees its users to focus on patient care and having immediate, paperless access to mission-critical information. In so doing it enhances best business practices in the medical community.

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#### **About P & P Data Systems Inc**

Established in Toronto in 1982, P & P Data Systems Inc’s early vision was to develop systems for physicians to improve and automate their billing processes. Today the company remains



dedicated to serving the healthcare marketplace by developing systems that cater to every medical specialty. P & P provides highly skilled trainers and implementation specialists to lead clinical administrative staff into the new world of electronic recordkeeping. With P & P's support medical practices achieve their goals of enjoying cost-effective system with advanced capabilities. These systems not only increase productivity but also deliver significant economies. For more information, please visit [www.p-pdata.com](http://www.p-pdata.com)

**Contact:**

John Sacke  
Sacke & Associates Inc  
[johns@sackepr.com](mailto:johns@sackepr.com)  
416.493.5723 ext 201